



AMERICAN  
ASSOCIATION OF  
UNIVERSITY  
WOMEN

# AAUW-LONG BEACH VANTAGE

October 2007

Long Beach Branch, Vol. 37 Issue 2

Flo Pickett, Program VP

## Mayor Beverly O'Neill: A Review of Women in Leadership



On Saturday, October 6, 2007, Mayor Beverly O'Neill, Long Beach's only three-term, citywide elected Mayor, will speak to us on her role in leading Long Beach for twelve years, a backward glance from a forward-looking mayor. Long Beach is California's 5th largest city and the 32nd in the nation. O'Neill was mayor from 1994-2006. She has been and is currently a member of the Long Beach Branch of AAUW.

A product of the Long Beach public school system, starting with the Long Beach Day Nursery up to her graduation from California State University, Long Beach, Dr. O'Neill pursued her post-graduate studies at the University of Vienna, and received her doctorate from the University of Southern California. Prior to becoming mayor, Dr. O'Neill spent a 31-year career at Long Beach City College beginning as a music instructor and women's advisor. In the succeeding years, she advanced to Campus Dean, Dean of Student Affairs, Vice President of Student Services and spent her last five years as Superintendent-President.

Our October 6<sup>th</sup> meeting is open to the public AND free! We hope you will bring friends and potential members to hear this outstanding speaker. It will be held in the Fellowship Hall at the Los Altos Methodist Church on Willow St. at Woodruff Ave, Long Beach.

Ellen Mathis, Yearbook Chair

## Yearbook Update

Our Branch Yearbook and distribution will be different this year. As a cost cutting measure, the Board of Directors voted to print a complete Yearbook every other year. The first "in-between" year is 2007-2008. We will distribute a "Yearbook Insert" for the "in-between" year.

Please bring your current yearbook to the October 6<sup>th</sup> Branch meeting. We will collect the yearbooks as you pickup your name badge. During the meeting, the insert will be stapled into the center of your Yearbook. It will be returned to you at the end of the meeting.

The yearbook insert will include information about the 2007-2008 board, a listing of new members, changes to current member listings, and a summary of changes to our bylaws/policies and procedures/standing rules.

**Bring Your 2006-2007 Yearbook to the October 6, 2007 Meeting**

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN MISSION STATEMENT

*AAUW advances equity for women and girls through advocacy, education, and research*

# Branch News

Mary Orr, Courtesy Chair

## **COURTESY**

Deloris Mayuga, our co-president, was elected to the Board of the Long Beach Day Nursery (which was started in 1912 by Florence Bixby). It is a 9-year commitment and Daphne Ching-Jackson just completed her service there. Congratulations to our community and civic-minded members.

Betty Ann Rauch underwent surgery and is now in rehab. No details given. Send get-well cards to her home. One sent on our behalf.

Birthday greetings to all October honorees.

Happy Halloween to all - Boo!

Never save anything for a special occasion.  
Every day in your life is a special occasion.  
CARPE DIEM.

## **REMEMBER**

***EQUITY IS STILL AN ISSUE***

## **MARK YOUR CALENDARS**

### Planned Monthly Branch Meetings

- 10/6 Coffee, Los Altos United Methodist Church  
Beverly O'Neill, Speaker  
Open to the Public
- 11/3 EF Self-catered Lunch  
Location: Grace First Presbyterian Church  
Speaker: Tracy Sachtjen, EF Fellow
- 12/1 Wassail, Location: Bayshore Community  
Congregational Church
- 1/6 Lunch, Location: The Grand
- 2/2 Lunch, Location: Leisure World
- 3/1 Lunch, Location: Long Beach Yacht Club
- 4/3\* Dinner, Assistance League Headquarters
- 5/3 Afternoon Membership Garden Party  
Location: TBA
- 6/7 Lunch, Old Ranch Country Club  
Installation of New Officers

All meetings except 4/3 are on the first Saturday of the month

\*4/3—Thursday evening meeting

PLEASE JOIN US

Prospective New Members  
Welcome at Every Meeting

## **BOARD OF DIRECTORS MEETINGS**

All are held on a Monday and start at 6:30 PM. All are being held at St. Luke's in the Guild Room  
Dates: 10/15, 1/21, 3/17 (wear green, it's St. Patrick's Day), 5/19

## **EXECUTIVE COMMITTEE MEETINGS**

All are held on a Monday and start at 6:30 PM. Meetings will rotate between Judith Kaho's (J) home and Deloris Mayuga's (D)  
Dates: 9/17 (D); 11/19 (J); 12/17 (D); 2/18 (J); 4/21 (D)

AAUW-LONG BEACH WEBSITE: <http://www.aauw-longbeach.org>  
Co-Webmaster: George Jackson – email him at [gl\\_jackson@hotmail.com](mailto:gl_jackson@hotmail.com)

## CO-PRESIDENTS' MESSAGE

### "EQUITY IS STILL AN ISSUE"

I read a very interesting article in the Sept. 2007 issue of "NEA Today." The title was "Tallying the Toll of Stereotypes." Stereotypes about gender and race do affect students' academic performance and choices. That is the conclusion of a growing body of experiments that show how students' responses to academic questions change when slight differences in the test situation call attention to areas ripe for stereotyping.

In one set of studies, female college students watched a flashing screen and then were asked whether they prefer the arts or math. The flashes were words, displayed so briefly that the women could not read them, although they absorbed the meaning subliminally. When the words were "doll" and "lipstick," the young women were more likely to say they prefer the arts over math than when the words were "hammer", "suit," or "cigar".

Researchers also posed the arts-versus-math question after first asking one randomly chosen group of female students about their phone service, and another group about their views on co-ed housing. Those asked the co-ed question--calculated to get them thinking about themselves as women--were less likely to prefer math.

I hope branch members will continue to support the AAUW research and programs that bring about changes in attitudes about equity and discrimination. Please share the importance of equity with the people you meet in the community.

Judith Kaho

One of the goals in AAUW-Long Beach's Long-Range Plan is to increase its visibility in the community. Our October branch meeting is designed to do that. Flo Pickett and Darci Fersch have lined up a great speaker—our own member, Beverly O'Neill. In order to make this meeting more accessible to the public, it will be a coffee at Los Altos Methodist Church, open to the public. Our thanks to JoAnn Kuroda and Fay Denny, who have arranged for the coffee and light refreshments. There will be no charge for this coffee so please consider inviting your friends to the program

Deloris Mayuga

### AAUW FELLOWSHIPS AND GRANTS

One of the world's largest sources of funding exclusively for graduate women, the AAUW Educational Foundation supports aspiring scholars around the globe, teachers and activists in local communities, women at critical stages of their careers, and those pursuing professions where women are underrepresented. Online applications now available at [www.aauw.org](http://www.aauw.org)

Lou Es Green, Community Relations

## **YOUR HELP IS STILL NEEDED**

Many thanks for your donations. Keep up the good work. Our wonderful delivery system, Linda Moore, had quite a carload.

Mary Bethune School is requesting soap, lotion, shampoo, and school supplies. The children really love the small soaps, shampoos, lotions that you receive in hotel rooms. So, all sized soaps, lotions, and shampoos, are welcome donations. The Long Beach Homeless Women Center particularly appreciates things needed to furnish an apartment. And, of course, the clothes are great too.

If you have made donations during the past and have not received your acknowledgement to use for tax purposes, please provide Linda Moore with your name, address, and a simple label for your donation. For example: women's clothing, knit caps, or household goods. Linda Moore, 19291 Champion Lane, Huntington Beach, CA 92648 or [lem722@aol.com](mailto:lem722@aol.com). Failure to get these to you in the past has often been due to my forgetting who brought which, losing names when moving them in and out of temporary storage and those very welcome but nameless surprise bundles that appear on my front porch.

My apologies and thanks again.

Norma Grady, New Members

## **HAVE YOU MET SARAH CARTY?**

One of our newer members, at the moment you can recognize her by the splint on her left hand, has a broken finger courtesy of her beloved Duffy. The enthusiastic Tibetan terrier ran while Sarah still had the leash wound about her hand. Sarah loves reading and writing—poetry, mysteries, complex novels. She taught English in Long Beach high schools for many years, and is a long-time member of the Long Beach Literary Women's Committee. As a new member of the local Branch, Sarah has been an active participant in one of our Great Decisions groups and has worked on the Math-Science committee. Since a move to Westminster Village, she has become an outstanding Bunco player—EF can use her. Sarah's education was completed at Lake Erie College (Ohio) and Kent State University. By the way, the president of Lake Erie during the time of Sarah's matriculation, Helen D. Bragdon, became the General Director of AAUW.

Carolyn Magnuson, LAF VP

## **YOUR GIFT IS ESSENTIAL**

For more than 25 years, AAUW's Legal Advocacy Fund (LAF) has provided financial support to women to enable them to effectively use the legal system to protect their rights and to achieve gender equality. Those who are on the frontlines of the fight to attain equity for women dedicate much of their psychic and financial resources to the struggle. LAF's support is critical to those who receive it, but in a larger sense, these LAF grants benefit every woman because, when women are able to successfully challenge acts of gender discrimination, others are deterred from such conduct.

We are a long way from achieving gender equality in the labor force. Success in reaching that goal depends on the dedication and support of those who believe in a woman's right to be judged on her accomplishments, not her DNA. Many of us who are now onlookers have had personal experience with the pain of gender discrimination and the sense of vulnerability that attends that experience. None of us wants this to be our legacy to our daughters and granddaughters.

When you are asked to donate to LAF at the October membership meeting, please be as generous as you can be. Your gift is essential.

## NEW MEMBERS

On August 15, a dinner meeting for new members of the Long Beach AAUW branch was hosted by Jean Aldrich in her home. Everyone who attended enjoyed an evening of food, conversation, and information about AAUW history and opportunities for service and growth. The eight new members who attended the dinner were Sally Geiger, Pat Reid, Carol Smith, Del Clark, Sandra Tessier, Helen McAllise, Pat Aldridge and Mary Patricia Sabol. They were welcomed by Betty Thompson, Deloris Mayuga, Judith Kaho, Norma Grady, Darlene Daclan and Jean Aldrich, who shared information and answered questions about the branch and its activities.

The new members decided to collect items needed by the Mary Bethune School and to bring these items to the next new members' dinner on November 14 at the home of Betty Thompson. We hope all of our newer members will join us then. You will enjoy being a part of this diverse, dynamic group.

**FUN FILLED FUNDRAISER FOR EF  
Bunco at Barbara Cottrell's  
Thursday, October 18 at 6:30 p.m.  
\$10 donation requested**

Please join us for an evening of bunco and refreshments. Your non-member friends are welcome. RSVP by October 14 to Sharon Westafer 562-493-4749 OR [sharwest1@hotmail.com](mailto:sharwest1@hotmail.com)

Helen Sebring, International Relations

## VIRGINIA GILDERSLEEVE INTERNATIONAL FUND

The Branch donated \$200 to the Virginia Gildersleeve International Fund from the proceeds of our International Dinner in May. The Virginia Gildersleeve International Fund (VGIF) was founded in 1969. At that time, the majority of the world's population was women in developing countries who lived in poverty. Gender disparities in economic power sharing, in education, and access to adequate health care – all contributed to the oppression of these women. Combating poverty and achieving gender equality - seemingly insurmountable problems – were the challenges faced by VGIF when founded. Unfortunately, little has changed in the nearly four decades since. However, VGIF has contributed in excess of \$1.3 million -- nearly 300 projects worldwide--to help one women's group at a time -- to alleviate some of these inequities. (See [www.vgif.org](http://www.vgif.org) for more information)

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Patricia Sargeant, Educational Representative

### MENTORS STILL NEEDED

Are you looking to make a direct difference in a young woman's life? If so, our mentor program provides an opportunity for you to do so. As a mentor, you will be assigned a 7<sup>th</sup> or 8<sup>th</sup> grade girl that has potential for great success in school—but needs a little help. As a mentor, you will take this student to one Branch sponsored event every month. You are also encouraged to contact your student at least once a month beyond the event. When and where and how is up to you. Our first mentor meeting is scheduled to happen soon—please contact Pat Sargeant, 562-431-3435, [pat\\_sarge@msn.com](mailto:pat_sarge@msn.com) as soon as possible to obtain more information or to volunteer.

## EDUCATIONAL FOUNDATION

### Educational Foundation Fellow's Luncheon

The Educational Foundation (EF) committee cordially invites you and your friends to a celebration luncheon honoring the 2007-2008 EF Fellows and Grant recipients. We are so pleased to have 32 Fellows and Grant recipients studying in California for the 2007-2008 academic year. The preliminary count is 20 Fellows located in Northern California and 12 Fellows in Southern California. Each of these women has an exciting topic of study.

Please see the invitation below for luncheon details. The reservations are due to the Sacramento AAUW office by October 22. There is free parking at the restaurant and a no-host bar will be available. Last year's luncheon was wonderful with outstanding Fellows attending. We're sure that this year's event will be equally outstanding. This is your chance to meet the Fellows studying in Southern California and to see where your hard-earned EF dollars go. Make sure to send your reservation in early because this is a sell-out event.

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**American Association of University Women – California, Educational Foundation Committee invites you and friends to a Celebration Luncheon, honoring the 2007-2008 Educational Foundation Fellows and Grant Recipients Studying in California—Southern California**

**Sunday, November 4, 2007, 12:00 - 3:00 p.m.  
Knott's Berry Farm Resort Hotel  
7375 Crescent Ave., Buena Park CA 90620  
\$30.00**

**RSVP Deadline: October 22, 2007**

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**Reservation for Southern Fellows Luncheon**

Please circle entrée choice

\_\_\_\_\_

- Cashew Chicken Salad /Honey Orange dressing

\_\_\_\_\_

- Steamed Vegetables w/ lasagna noodles & cheese

Includes beverage, rolls and boysenberry pie

NAME \_\_\_\_\_ BRANCH \_\_\_\_\_

POSITION \_\_\_\_\_

# RESERVATIONS \_\_\_\_\_ AMOUNT \_\_\_\_\_

Send RSVP and check payable to AAUW - CA :

AAUW CA

P.O. Box 160067

Sacramento, CA 95816-0067

## INTEREST GROUP INFORMATION

**Antiques and Collectibles** will meet at 1:30 PM on Thursday, October 18, 2007, at Barbara Gleason's home. Recently, I bought a book at an estate sale entitled – "Susan B. Anthony Slept Here—A Guide to American Women's Landmarks." The book gives the accomplishments of women in all of the 50 states. From this book, I will review histories for each member of our group, according to their birthplace. Barbara Gleason, Chair, 562-421-2206

**Cultural Interests**: Plan on a fun evening out at the Long Beach Playhouse on Friday, November 2, 2007 at 8:00 PM. The play is a British comedy entitled "Good Night Mrs. Puffin". The cost is \$15.00. Make your check out to Jean Friedrichs. Jean will have the tickets available at the October meeting. Please phone Jean at 562-598-9218 if you have not already signed up for a ticket. The \$5.00 profit will go to the Educational Foundation.

Other interest group information or points of contact may be found on page 8. Please call the point of contact before attending any meeting to ascertain the most current location, date, and time

### AAUW BRANCH MEETING SATURDAY OCTOBER 6, 2007

Los Altos United Methodist Church  
Fellowship Hall  
5950 E Willow St (at Woodruff Ave.)  
Long Beach, CA 90815  
(562) 598-2451

9:00 - 9:30 am	Social
9:30 to 10:30 a.m.	Business Meeting
10:30 to 11:00 a.m.	Light refreshments
11:00 to 12:00 noon	Program with Beverly O'Neill

Refreshments:  
Muffins, sweet rolls  
Fruit  
Coffee, tea, juice

Questions: JoAnn Kuroda (562-429-6923) or Fay Denny (714-894-0416)

Please let Sunny Meylor know the names and number attending by Wednesday, October 3, 2007. Sunny may be reached at 562-594-5519 or sunny@fea.net

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## INTEREST GROUPS

**Public Policy** please contact Betty Ann Rauch 562-431-6679 for information.

**New Members** dinner meeting on November 14, 2007, at Betty Thompson's, 562-430-8438

**Book Chat Plus** please contact Jean Friedrichs, 562-598-9218.

**Great Books** meets the 1<sup>st</sup> Monday of the month. Please contact Linda Patten, 562-402-6831 for more information.

**Equity Players** meet "as needed." New members always welcome. Please contact Lou Es Greene at 562-434-6477.

**Antiques and Collectibles** please contact Barbara Gleason, 562-421-2206, for information.

**Bridge Groups. Please call first to verify, day, time, and place:**

Other Wednesday Bridge	1 <sup>st</sup> & 3 <sup>rd</sup> Wednesday	Noon – 4:00 p.m.	Emily Elgin	(562) 498-0646
Friday Bridge	2 <sup>nd</sup> Friday	9:30 a.m. – noon	Cathy Cunningham	(562) 424-3166

Editor: Patricia A. Ferrer, [panderoh@aol.com](mailto:panderoh@aol.com) 562-597-4781



In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

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